



## **HarborLink Names Wireless Industry Veteran Robert M. Brown as VP of Global Sales & Marketing**

Dayton, OH – November 2, 2010 - HarborLink Network, Ltd. today announced the appointment of Robert M. Brown, an industry veteran in the telecommunications, wireless internet and mobile device space, as their new Vice President of Global Sales & Marketing. In his role, Robert will serve as a member of the executive team that sets the company's strategic direction. Robert will be tasked with managing strategic partnerships for the deployment of HarborLink Wi-Fi services into several key verticals, as well as establishing roaming, advertising, content and media partnerships.

"I am pleased to announce that we have found a proven leader and visionary to help take HarborLink to new heights," said HarborLink's Founder & CEO, Rick Tangeman. "I am delighted that Robert has joined the team. He is a well-respected executive in our space, and throughout his career, has demonstrated the capacity to generate industry-leading performances. Robert's results-oriented management style and deep industry knowledge will be invaluable as he drives growth at HarborLink."

"I am deeply honored to join such a great company and to leverage the successes HarborLink has had to date," said Mr. Brown. "I welcome this opportunity to work with HarborLink and help lead this company successfully into the future. I am intently focused on building value for HarborLink's customers, vendors and other stakeholders."

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### **About Robert Brown**

Robert Brown joins HarborLink as Vice President of Global Sales and Marketing, responsible for all aspects of the company's sales, strategic business development, brand strategy and marketing. He brings 20 years of experience in a number of verticals, including selling and marketing equipment, software, services and advertising to major retailers, hospitality partners, healthcare partners, telecom carriers, technology partners, consumer and mobile device OEMs and their channel partners. Before joining HarborLink, he was most recently with AT&T Wi-Fi Services where he was Director of Product Management, and at Wayport (acquired by AT&T) where he was Director of Strategic Roaming Business Development. Prior to joining Wayport, Robert held key sales and marketing positions at Global Crossing, Dynegy, Broadwing (acquired by Level 3) and Dell Computer. Robert holds a BS degree from the University of Texas at Austin and an MBA from Colorado Tech.

### **About HarborLink Network, Ltd.**

HarborLink Network, Ltd. is a leading provider of Internet hotspot access, integration and network management services. HarborLink's Service Engine and our powerful Advertising Management Platform combine to produce a simple yet robust Wi-Fi experience, enabling our site partners to differentiate themselves from their competition. Since HarborLink's inception, the company has focused on providing free-to-guest, high-speed wireless internet access that is best-of-breed. That has led to HarborLink being recognized as a "pioneer" in the free Wi-Fi industry. HarborLink continues to build an advanced network capable of supporting data, voice and streaming media for our user base and a strong Management and Service Platform ensuring peace of mind for our Site Partners.

### **Contact Info:**

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